

ORDER



Orders
Order / Rev: 219435
Alt Order #:
Product Desc: 12-MRS-981
Estimate: 12-MRS-981
Flight Dates: 11/06/12 - 11/06/12
Original Date / Rev: 11/05/12 / 11/05/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Michigan Republican Party
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	1	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$1,200.00	\$1,020.00	0.00
Totals	1	\$1,200.00	\$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	11/06/12	11/06/12	Days of Our Lives	CM	1-2p	-T-----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$1,200.00		0.00				
													Totals	1	\$1,200.00